



eSource Newsletter **February 2021**



A Letter from the President

Good Morning ORCA Membership,

First and foremost, I want to wish all our members and associates a happy new year. I also want to thank everyone that came out to support the general meeting in Tulsa in January. We had a large turn out with standing room only which leads me to believe ORCA is off to a great start for 2021. As I am sure all of you are aware, the market continues to be a rollercoaster of ups and downs as the pandemic and economic issues from 2020 continue to have their effects on everyone. The great news for our membership is home improvement purchases have been up across different trades for the last half of 2020 compared to the previous year. With the home improvement boom showing no sign of slowing down I anticipate a great year for all our membership even as things continue to evolve daily in the nation. I want to encourage everyone to remain diligent and safe during this time.

This year ORCA is going to be having several new events throughout the year that you do not want to miss. ORCA is also going to actively pursue and be present in different areas throughout the state including Tulsa and surrounding areas. We hope being more active in other areas will allow our

membership to continue to grow and become the backbone of the industry that it can be. ORCA is also continuing to pursue two legislative changes that will benefit our members. One of these changes would allow the use of subcontractors on commercial jobs as long as they are directly supervised by a contractor with a commercial endorsement. The other will help with deductible fraud on insurance claims. If you are not familiar with the bills, I encourage you to reach out to a board member or our current legislative chair to find out more and how you can help us get this legislation passed. I also want to encourage you to invite a nonmember to one of the upcoming events we are having or encourage them to reach out and learn more about being an ORCA member. Our membership drives our ability to influence legislation as well as provide education and support to the membership. We also still have space on our committees if you are thinking about becoming more active or want to bring in new and creative ideas that can help our organization.

I look forward to a great year and hope to see all of you at our upcoming events throughout the year.

Jarod Lane

President of ORCA





Welcome New ORCA Board of Directors!

2021



2021



Thad Jennings
Past President
Jenco Roofing



Jarrod Lane
President
A Best Roofing



Josh Puckett
Vice President
Patriot Roofing



Meredith Marsh-Shaevitz
Secretary/Treasurer
Pitch Perfect



JR Emrich
Metro Roofing



Boe Post Malarkey



Blaze Gray
Statewide Roofing



Brian Webb
Webb Roofing



Curtis Yates
Yates Roofing



David Corona
Gideon Steel



Derik Kline
HailTrace



Drew Houghton
Merlin Law Group



Marion Whorton
Boral



Susan Fye
Reroof America



Tad Drake
Drake Roofing

ORCA

15401 North May Ave

Suite #1000

Edmond, Oklahoma 73078



EVENT CALENDAR

Our Events Committee is diligently working to bring you more information on times and available sponsorships for all our future 2021 events. Stay tuned for more information.

Here are a list of 2021 Events to come:

February 18—Board of Directors Meeting OKC

March 2nd—RoofersCoffeeShop/ A digital community that helps your business

February 25th—NWiR CRM Roundtable Talk

March 18th—General Meeting/Lunch & Learn OKC

April 23rd—Sporting Clay Tournament, Tulsa Gun Club

May 13th—Board of Directors Meeting Tulsa

June 10th—BBQ at Tulsa SPEC

June 24th—Food Truck/Games/Music OKC

July 22nd—General Meeting/Lunch & Learn OKC

August 19th—Board of Directors Meeting OKC

September 9th—General Meeting/Lunch & Learn Tulsa

September 27th—ORCA 8th Annual Golf Tournament

November 18th—Board of Directors Meeting Tulsa

Coffee & Conversation - TBD

Online Virtual Education Classes for Members through NRCA & GAF:

[Click for EVENTS](#)

We always have opportunities to volunteer on any of our

Committees and Events—if you are interested please reach out to myself at shelley@orcagroup.org

Chairwoman—Susan Fye—sfye@reroofamerica.com

Classifieds Ads Great for Business

The days of the nickel ad newspapers are fading into the past, but online classified advertising is hotter than ever. For many of us, we fondly remember Roofers Exchange and the great service that newspaper provided the industry. In 2002, Roofers Exchange morphed to Roofers

Coffee Shop® and classified advertising has evolved.

ORCA is proud to offer a special promotion through Roofers

CoffeeShop.com. Together, we are offering \$25.00 off your first classified ad. We know this will be of benefit to your company. In fact, there are many ways to utilize classified advertising in your business including finding labor, finding work, selling, and trading equipment, materials, and tools. RoofersCoffeeShop is the place to sell items to like-minded professionals, knowing you are talking and doing business with people in the roofing trade.

Here are some ideas how your business can successfully utilize the classifieds on RoofersCoffeeShop.



Do you have important news or photos that you would like to share in our bi-weekly newsletters? Please email all news and photos to

shelley@orcagroup.com



TIPS FOR GETTING YOUR ROOF SPRING READY

Your roof is your first layer of protection against the elements. During the winter months, it can take a beating from high winds, heavy snow, and extremely cold temperatures. When the weather begins to warm up, one of the first things you need to do is check your roof to see how it fared over the harsh winter months. You should ensure to perform good roof maintenance to have a great looking roof throughout the spring that will keep you and your family safe and blissful.

Why You Should Schedule Spring Roof Maintenance and Inspections

Spring and fall are the best times to [schedule roof inspections](#). Now is the time to begin the roof-assessment of your property to know how well it endured the winter season and determine the need for maintenance. Here are some of the exact reasons why you should plan a spring roof inspection for your property right now:

- Helps you identify problems
- Supports you in roof maintenance budgeting for the year
- Keeps your roof in great form long-term

Read more to learn about some of the important spring roof maintenance tips.

Your roof review should include but are not restricted to:

- roof edges and walls
- penetration flashing
- field of the roof
- roof membrane seams
- roof drainage points

Do the Cleaning Job

- Remove any apparent moss and mold by investing in a moss removal solution.
- Clean the gutters, facias, vents, and downspouts of the debris, nests, and other refuse.
- Ensure to review the entire perimeter of your roof and clean accordingly.

Protect Your Flashing and Sealants

- Over time, the flashing can become loose due to the activity of wind and other weather conditions which can cause mold or water damage to your home's interior. Seal them back on securely.
- Simultaneously check for cracked or impaired caulk. After scraping off the previous material, clean and reseal the area with fresh caulk.

When in Doubt

If you are doubtful about how to carry out any of these roof maintenance tips or don't feel at ease with your understanding level in the area, you should hire a professional roofing contractor. For your peace of mind



EDUCATION RESOURCES

Roofing Permit News:

City of OKC will be rolling out new rules & requirement for permits on all residential re-roofs in the City of OKC. The projected start date will be late Spring / early Summer. It has been in the works for some time but due to COVID-19 the start date has been delayed.

Our goal at ORCA is to keep you in the loop on upcoming changes to the industry that will affect your business. The law ordinance is currently in the legal department being reviewed by attorneys; it will then go to Councils. Commercial re-roofing permits requirements will be rolling out shortly after residential.

*****The City of OKC is still ironing out details with the rules and the portal. ORCA felt it was important to get information to our Roofing Contractors ASAP *****

The permit process will be similar to building contractor licensing, it will require the following:

1. Register company with the City of OKC as a contractor (potentially a new category of roofing contractor)

Obtain Required Documents:

- General liability insurance (minimum of \$50,000 for each occurrence)
- Workers compensation exempt form (if applicable)
- Workers compensation (minimum of \$100,000 for each occurrence)
- Immigration affidavit (if applicable)

Payment \$100 (Could be another amount TBD)

2. Request a permit for re-roofing & pay fee (TBD)

3. Post Permit before starting work

4. Submit before, during and after pictures / video to City of OKC portal reviewed by inspector.

5. Obtain approval of inspection on re-roofs

Please visit the City of OKC website to get more business licensing information: <https://www.okc.gov/departments/development-services/business-licensing/contractor-registration/building-contractor>

Look for more information required for roofing contractors. Photos and live video inspections will be part of the process. More details coming. The earliest implementation will be late spring, early summer. As more details become available, we will let you know. The ordinance will go to council and that will take approximately a month and then there will be a period of 90 days from the time the ordinance is approved, before it comes effective.

CITY OF OKC Representative





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EDUCATION RESOURCES

Roofing Permit News:

Code Officials Corner : ORCA Education Chair will be working closely with the City of OKC to answer questions you may have about inspections and code questions. We will be listing frequently asked questions the City gets to help answer questions more quickly for Contractors and to cut down the number of calls they get with reoccurring questions. Please email any questions for City of OKC Code officials to ORCA Executive Director @ shelley@orcagroup.org or the Education Chair Meredith Marsh-Shaevitz @ pitchperfect.mms@gmail.com

Additional Educational Resources available ONLY through the ORCA Member portal

(Coming Soon)

Pathway to installation certification to offer extended warranties for the following manufactures:

CertainTeed

GAF

Malarky

Tamko

IKO

Owens Corning

Atlas

****Let us know if there are other manufactures you would like added to this list****

Business Support

Business Plan Checklist

Best Roofing Business Practices

International Residential Code (IRC) Documents

Xactimate Tools & Support Documents

Manufacture Installation Instructions

Oklahoma Insurance Commissioner Bulletins





MONTHLY SPOTLIGHT



Operating as a family-owned business for over four decades, SPEC Building Materials Corporation was founded on the guiding principles of dedication and common respect for others. Our mission is to provide quality products, lasting value, and extraordinary customer service every day. Since 1973, SPEC has grown into a network of thirty-eight branches that are strategically located in markets throughout the United States. In Oklahoma, we have a branch in Tulsa and Oklahoma City.

As a resource leader for the construction industry, SPEC serves as a full-service, full-line distributor of Commercial and Residential roofing products, with supporting services that include windows and exterior siding. SPEC Building Materials is dedicated to the highest-quality customer service for both Commercial and Residential customers. The experienced staff of specially-trained associates in Tulsa and Oklahoma City provide not only superior knowledge and competitive product pricing, they also represent the industry standard for customer resources that will keep your project moving.

SPEC Building Materials provides these value-added services to every customer, for every project:

- Fast & Friendly Customer Service**
- Well Trained Associates**
- Competitive Pricing**
- Quality Products**
- Extensive Residential and Commercial Product Lines**
- Trusted Relationships with Leading Manufacturers**
- Accurate, On-Time Delivery with GPS Technology**
- Showrooms, Product Samples, Literature, & Training Workshops**
- On-Line Account Access**
- Tapered Design Services**





ASSOCIATE MEMBERS

Thank you to all our Associate Members for being a loyal member of ORCA!

BITEC, INC.

MRCA

Coppermark Public Adjusters

Gideon Steel

Superior Equipment & Supply

Insurance Agency of Mid-America

Owens Corning

PolyGlass

Tropical Roofing Products

Attic Breeze, LLC

Merlin Law Group

Hail Trace

Stinger by National Nail

SPEC Tulsa

Star-RF-Foam

Rofferscoffeeshop

Southern Shingles

OMG, Inc

Malarkey Roofing Products

Lomanco

Atlas Roofing Corp.

SPEC Building Material - OKC

EcoStar, LLC

CSL Materials

EagleView Technologies

CertainTeed

**Max Roofing Products
(MaxFelt)**

Beacon - OKC

Rich & Cartmill

IKO Sales, Inc.

Boral Roofing

G.A.P. Roofing Inc.

Target Safety Group



COVID-19 PRECAUTIONS

As of October 19, 2020

Added criteria and evidence to address whether people who recovered from COVID-19 and are re-exposed to COVID-19 need to undergo repeat quarantine.

Accumulating evidence supports ending isolation and precautions for persons with COVID-19 using a symptom-based strategy. This update incorporates recent evidence to inform the duration of isolation and precautions recommended to prevent transmission of SARS-CoV-2 to others, while limiting unnecessary prolonged isolation and unnecessary use of laboratory testing resources.

[HTTPS://WWW.CDC.GOV/CORONAVIRUS/2019-NCOV/HCP/DURATION-ISOLATION.HTML](https://www.cdc.gov/coronavirus/2019-ncov/hcp/duration-isolation.html)

