

## A Digital Community that Helps Build Your Business

Heidi Ellsworth, President RoofersCoffeeShop®

RoofersCoffeeShop is proud to bring this iconic digital roofing community to the fingertips of ORCA contractors. Showcasing the power of digital marketing and business services, RoofersCoffeeShop's Heidi J. Ellsworth will provide a special tour of the site along with overviews of roofing-specific social media and digital platforms. Learn how to utilize the website to recruit talent, find labor, acquire jobs, learn from industry influencers, receive industry news daily and network with roofing contractors from across the U.S. and Canada.

This webinar will deliver information on how to take advantage of a special affinity program just for ORCA contractors that offers major discounts for R-Club membership, consulting and classified advertising. The R-Club is an exclusive membership for roofing contractors to meet likeminded people and receive resources like free consultations with Cotney Construction Law, discounted RCS merchandise and a seat on the latest RCS webinar initiative, the R-Club Coffee Break. It is all about Roofing Respect and celebrating ORCA roofing contractors with the information and deals that help grow business.

Not only will Heidi provide a special tour of the award-winning RoofersCoffeeShop but also its new sister site AskARoofer.com. Offering a one-two punch for digital success, the team at RCS has launched a website that connects consumers looking for roofing services with their local roofers. The AskARoofer site allows consumers to research, ask questions, and find roofing professionals in their area.

By attending the ORCA presentation, one contractor will receive a one-year free R-Club membership and all attendees will receive \$25 off their first classified ad. Join us and discover just how much RoofersCoffeeShop can do for you and your business.